



Sponsorship

The 13th Annual
GRAVY
CUP

Benefiting Boys & Girls Haven

About the Gravy Cup

On February 28th, 2026, from 9 am - 12 pm, Louisville Slugger Field will host the 13th Annual Gravy Cup, the world's largest biscuits and gravy competition. More than 30 professional chefs and home cooks will showcase their best gravy recipes for a panel of professional and celebrity judges and over 850 attendees. Competitors will be divided into three categories: Traditional (pork sausage roux), Non-Traditional (brown, red-eye, chorizo) and Vegetarian/Vegan. Attendees will also vote for their favorite recipe and the winner will be awarded the People's Choice Award!

In addition to scrumptious southern comfort food, the morning will offer exclusive merchandise, live music, a selfie station, and a cash bar. Younger gravy lovers will love the children's area, including games, mascots, and face painting. Entry for the VIP Experience begins at 8:30 am with early access to all gravies. VIP ticket-holders will also enjoy a tabled VIP area with a full breakfast buffet, drink tickets, and complimentary Gravy Cup merchandise.

VIP Ticket - \$70

General Admission - \$35

Children 9 to 17 - \$15

Children 0 to 9 - Free

NEW LOCATION: NOW AT LOUISVILLE SLUGGER FIELD

About Boys & Girls Haven

The Gravy Cup has raised funds for Boys & Girls Haven for over a decade. Boys & Girls Haven is a private non-profit agency supporting youth and families in Kentucky through a multifaceted continuum of care. We are trauma-informed caretakers providing five core services - Residential Therapeutic Foster Care, Transitional Living Programs, Independence Readiness, Haven Family Counseling Services, and Animal-Assisted Therapy. Our mission is to provide comprehensive services to shelter, heal, and empower youth while offering critical support to individuals and families. Our vision is to be a definitive leader and

innovator in social services, and to strengthen and support children, young adults and families.

There are over 17,000 children suffering abuse or neglect in Kentucky alone. Boys & Girls Haven serves more than 500 of these children and families each year. The Gravy Cup not only tantalizes taste buds but also raises vital funds and awareness, ensuring that BGH is able to continue providing a home and a future to young people who have experienced trauma. Learn more about our 75 years of history and our mission at boysandgirlshaven.org.



17,000+ Children Suffering Abuse or Neglect

8,000+ Children in Foster Care

500+ Children & Families Served by BGH

Why Sponsor?

Sponsoring the Gravy Cup allows you to turn a delectable celebration into a platform for transformative change. You'll gain exposure to families in the Kentuckiana area and align your brand with a local non-profit organization that demonstrates your commitment to social responsibility and community support.

Sponsors receive complimentary event tickets, merchandise, discounts, and more! You will have access to unique marketing opportunities, allowing you to stand out while contributing to a cause that brings the community together and supports local youth.

Our goal is to raise \$150,000 to transform the lives of the youth we serve, and you can help!



Sponsorship Levels



LEVEL	\$15,000	\$10,000	\$7,500	\$5,000	\$2,000	\$1,000
Complimentary admission tickets	10 VIP	8 VIP	6 VIP	4 VIP	2 VIP	2 GA
Complimentary event merch	10	8	6	4	2	2
Logo on event signage	✓	✓	✓	✓	✓	✓
Logo on event merch	✓	✓	✓	✓	✓	✓
Recognition on social media	✓	✓	✓	✓	✓	✓
Recognition from event stage	✓	✓	✓	✓	✓	
Logo on website	✓	✓	✓	✓	✓	
Recognition in BGH newsletter	✓	✓	✓	✓		
Mentions on TV & radio spots	✓	✓	✓	✓		
Discounted general admission tickets	25%	20%	15%	10%		
Promotional area at event	✓	✓	✓			
Spotlight in promotional emails	✓	✓	✓			
Participate in judging	✓					
Company name & logo in event title	✓					

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Children 0 to 9 - Free

development@boysandgirlshaven.org | gravycup.com/sponsorship | (502) 458-1171

100% of proceeds benefit children and young adults at Boys & Girls Haven

2025 Highlights

850+ Attendees

26 Event Sponsors

30,000 Digital Impressions

8,746 Website Sessions

10+ News Stories

5,889 Unique Site Visitors

Testimonials

"The Gravy Cup is for anyone who likes to have fun, eat food, and give back to the community."

Misty P



"What an amazing event. This is an annual MUST attend for my family."

Alyson R



"It's definitely on our calendar for next year, and we hope to get VIP tickets! (We came from Bardstown for it.)"

Leigh C



"We look forward to the event every year and always have a blast! Keep up the awesome work."

@commissarproctor



"Really enjoyed the event! First time! Music was great, surprised at large number of chefs."

Judy L



"We had a great time and were glad to help Boys & Girls Haven. We will be back next year to compete again."

Allergy Dragon



2025 Champions

Traditional - Monnik Beer Co.

Non-Traditional - 1816 Modern Kitchen

Vegetarian - Bitchin' Biscuits

People's Choice - Louisville Bourbon Inn



Event Images



Contact & Links

 gravycup.com

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 [@thegravycup](https://www.facebook.com/thegravycup)  [@thegravycup](https://www.instagram.com/thegravycup)

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